



**CITY OF MCDONOUGH  
MCDONOUGH CITY COUNCIL  
SPECIAL CALLED MEETING  
PLANNING RETREAT**

February 28 – March 2, 2025  
9:00 AM til 4:00 PM  
Hilton Garden Inn  
95 Highway 81 West  
Large Ballroom  
McDonough, Georgia 30253

*Lunch Each Day from 12:30 til 1:30  
Breaks are scheduled under the discretion of the facilitator*

---

## **A G E N D A**

---

- I. Call to Order Mayor Sandra Vincent
- II. Roll Call
- III. Invocation
- IV. Pledge of Allegiance
- V. Approval of Agenda
- VI. Day 1 – 2024 Retreat and Department Updates**
- VII. Motion to Recess*
- VIII. Motion to Reconvene*
- IX. Day 2 – Governance**
- X. Motion to Recess*
- XI. Motion to Reconvene*
- XII. Day 3 – Strategic Planning**
- XIII. Adjournment Mayor Sandra Vincent



## DAY 3 - STRATEGIC PLANNING

1. **Opening Remarks – Motion to Reconvene** Mayor (9:00am-9:15)
2. **Icebreaker –** Suzette Arnold (9:15-9:45)
3. **Gateway Beautification and Signage Discussion – Steve Morgan (9:45-10:15)**
  - What does Beautification Mean to You?
  - What/Where?
4. **Public Relations/Citizen Engagement – Andrew Baker (10:15-11:15)**
  - Client Satisfaction
  - Branding Update
  - Community Partners – Exploratory Discussion
  - McDonough 101 – Exploratory Discussion
5. **Events Calendar Update/Discussion (11:15am -12:15 pm)**  
**(Council Signature Events to Champion)**
  - D1: Basketball Summer Camp/D2: International Gospel Festival
  - D3: Geranium Drop/D4: MYAC
  - At-Large: McDonough Career Fair/At-Large: McDonough Moves 365
6. **Board Discussion(pros/cons, by-laws, funding, oversight) (1:00-3:00pm)**
  - Urban Redevelopment Agency/Downtown Development Authority
  - Historic Preservation Commission
  - Planning and Zoning/Board of Zoning Appeals
  - Housing Authority/Residential Advisory Board
  - Tourism/McDonough Transit Advisory Board/Recreation Board
7. **City Building Use Discussion (3:00pm – 4:00pm)**
  - Camera Museum/VSG
  - McDonough Women’s Club
  - Connecting Henry/Simpson Street
8. **Closing Remarks (Council/Administration/Facilitator) 4:00 pm**